

SIA - Salmon Farming
June 2018



Bergen. Leroy Seafood Salmon Site 03.2018



## Salmon is a fantastic product



Healthy, Omega-3, vitamins

Convenient, sushi, smoked

Good taste, digestible



Source: Marine Harvest





# Very efficient and competitive (I)

Protein Retention	31 %	21 %	18 %	15 %
Energy Retention	23 %	10 %	14 %	27 %
Edible Yield	68 %	46 %	52 %	41 %
Feed Convertion Ratio (FCR)	1.1	2.2	3.0	4-10
Edible Meat pr 100 kg fed	61 kg	21 kg	17 kg	4-10 kg

**Lowest Feed Conversion Ratio** 



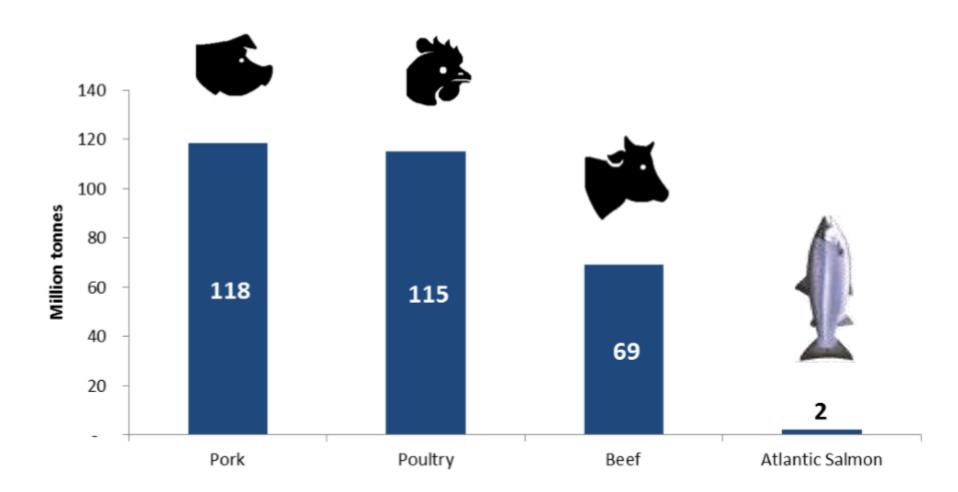
## Very efficient & competitive (II)

Carbon Footprint	2.9 kg	2.7 kg	5.9 kg	30 kg	
kg CO2/kg edible meat	8	8	0.08		
Water Consumption	2,000 litre (1)	4,300 litre	6,000 litre	15,400 litre	
litre/kg edible meat	2,000 11110 (1)	+,000 ITEE			

Low use of water and carbon footprint



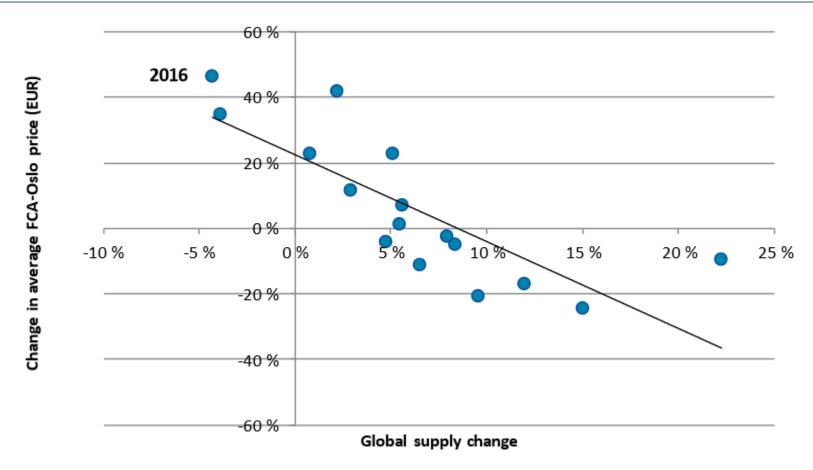
### We are talking about a tiny market



Global production (weight equivalent) million tns 2016



### Strong global demand growth



- . Price neutral demand growth at historically 6-8%
- . Europe is the most developed market / Penetration in Emerging Markets still very low



### **But massive potential in Emerging Markets**

### Global volume by market

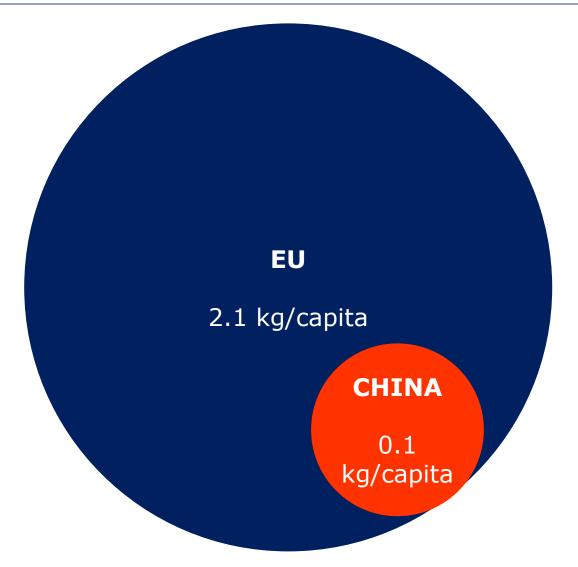
	Estimated v	olumes	Compared to Q1 2017		Est. volumes 12 month comparison			n
Markets	Q1 2018	Q1 2017	Volume	%	Q4 2017	LTM	PTM	%
EU	217 600	204 200	13 400 1	6.6%	268 200	933 100	924 500	0.9%
Russia	21 300	14 100	7 200 1	51.1%	23 200	75 500	65 000	16.2%
Other Europe	20 300	18 100	2 200 1	12.2%	24 500	81 700	73 800	10.7%
Total Europe	259 200	236 400	22 800 1	9.6%	315 900	1 090 300	1 063 300	2.5%
USA	109 900	100 200	9 700 1	9.7%	103 000	406 200	375 300	8.2%
Brazil	24 500	20 400	4 100 1	20.1%	21 800	84 100	76 500	9.9%
Other Americas	28 600	24 700	3 900 1	15.8%	31 800	113 200	104 900	7.9%
Total Americas	163 000	145 300	17 700 1	12.2%	156 600	603 500	556 700	8.4%
China / Hong Kong	23 800	17 300	6 500 1	37.6%	27 300	92 500	76 500	20.9%
Japan	12 600	14 000	-1 400 🖣	-10.0%	15 900	56 300	57 800	-2.6%
South Korea / Taiwan	14 300	10 300	4 000 1	38.8%	12 100	49 500	39 200	26.3%
Other Asia	20 400	20 400	0 =	0.0%	21 400	83 500	67 400	23.9%
Total Asia	71 100	62 000	9 100 1	14.7%	76 700	281 800	240 900	17.0%
All other markets	28 500	27 900	600 1	2.2%	29 900	108 800	104 900	3.7%
Total	521 800	471 600	50 200 1	10.6%	579 100	2 084 400	1 965 800	6.0%

Source: Marine Harvest Q118

- . Salmon consumption per capita is highest in Europe
- . The US is catching up
- . But Emerging Markets are a massive source of future demand



## Salmon consumption per capita in EU and China





#### **Limited supply growth**

Farmed salmon is mainly produced in Norway and Chile, accounting for 75% of the total... the rest in the UK, Faroe Islands, North America, New Zealand and Tasmania

Natural Conditions

Sea Water, protected location, fjords
Sea currents
Defined temperature (8-14 degrees Celsius)

Industrial Conditions

Concentrated industry Sanitary regulation Logistics



# **Geographical limits**



Only few geographical locations are suitable: only Norway and Chile with size



# Salmon farming needs protected fjords





### There are biological risks

- . Total biomass in the sea, sea conditions, number of players
- A number of illnesses: sea-lice, infections, pancreas disease, anemia, algae bloom....
- . Chile had 2 large crisis in the past decade. Norway also learnt before
- . Strict sanitary controls are needed



Sea-lice is a real issue for the industry





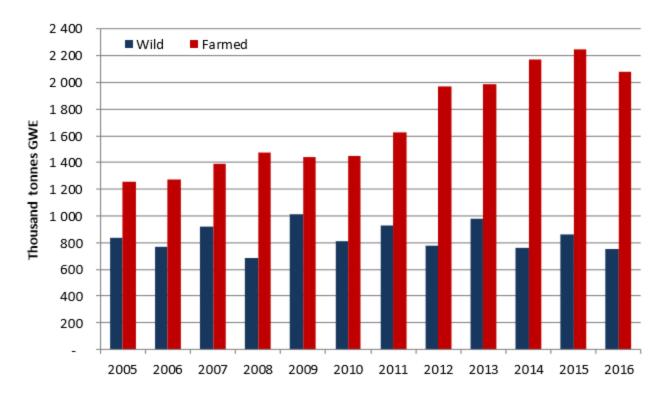
Norway has one of the most restrictive sanitary conditions in the world of salmon farming

- Maximum allowed biomass
- License system
- Traffic light growth model

Chile developed a new model in 2017



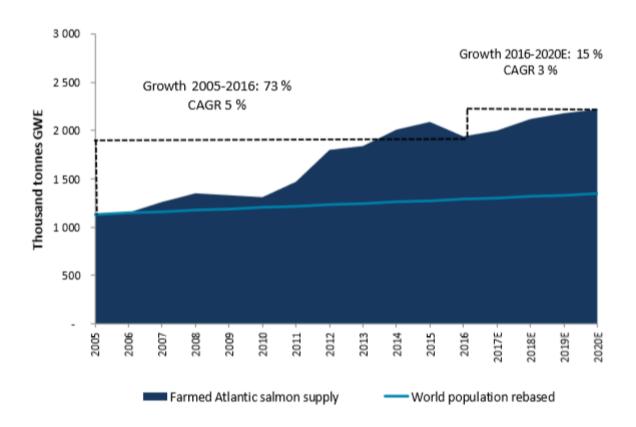
## Limited supply: wild & farmed salmon



Farmed salmon has been the solution. Until 2012



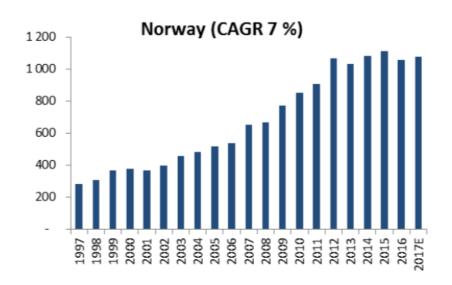
### 2018-2020 limited supply growth

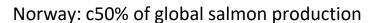


Supply Growth: CAGR(e) of 3% next few years



#### **Norway & Chile close to full capacity**





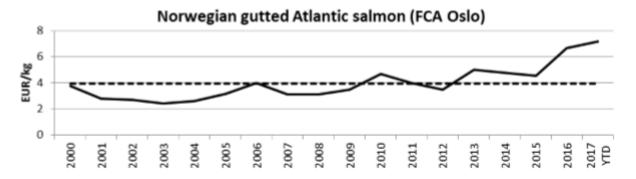


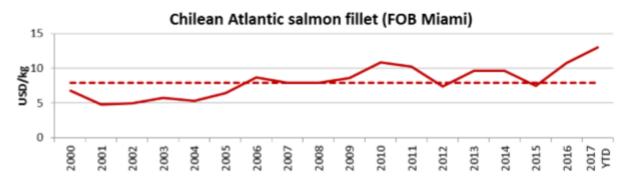
Chile: c25% of global salmon production

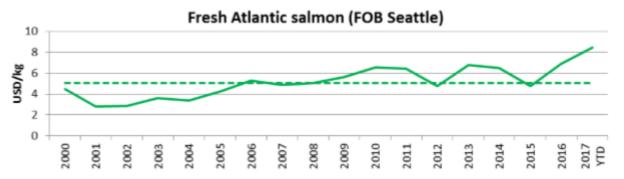


## Structural undersupply & higher prices

- The sector struggles to grow supply & demand is very strong
- Higher prices will balance supply and demand
- High prices are here to stay, unless some tech revolution









## It's not short term, it's a change of regime

#### Changes of regime are not usual

- Salmon farming used to be cyclical, volatile and with mid-cycle returns around cost of capital
- The sector experienced a change of regime. Strong demand over the years coped with limited supply have led to higher prices.
- Salmon is scarce
- The sector makes 20% ROIC on average at current prices 70 NOK kg
- We will not be back to historical returns as 1) sector is structurally undersupplied and 2) costs have gone up by 50% in 6-7 years





- . When we started our analysis, back in 2011, costs per kg. were 20 NOK per kg, now at 33+ NOK per kg
- . Feed prices have substantially moved up
- . Sanitary issues are very costly on treatment costs

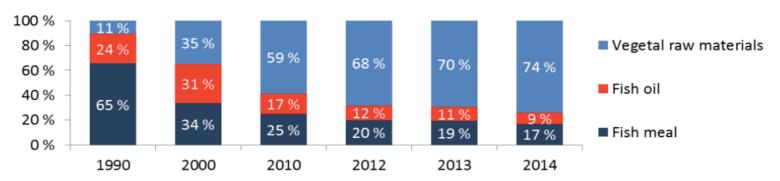
	Norway (NOK)	Canada (CAD)	Scotland (GBP)	Chile (USD)
Feed	15.20	2.44	1.56	1.96
Primary processing	2.76	0.47	0.29	0.50
Smolt	2.91	0.58	0.42	0.67
Salary	2.00	0.51	0.22	0.25
Maintenance	1.18	0.21	0.16	0.23
Well boat	1.06	0.18	0.19	0.26
Depreciation	1.00	0.25	0.19	0.23
Sales & Marketing	0.30	0.01	0.04	0.02
Mortality	0.71	0.00	0.12	0.03
Other	6.36	1.11	0.81	1.44
Total*	33.49	5.77	4.00	5.58

Cost per KG. of salmon produced



#### Farmed salmon is now vegetarian

#### Development of raw materials in salmon feed in Norway



Mix of salmon feed 1990-2014



# **Main risks? Technology**



Salmar OceanFarm



**Ocean farms** 

On shore farming

**Genetics** 





### **Marine Harvest. The EGG concept**

- . Closed system
- . Improves sanitary conditions
- Capex, maintenance and opex still unclear



Given 6 licenses (16 requested).



## **Atlantic Shapphire**

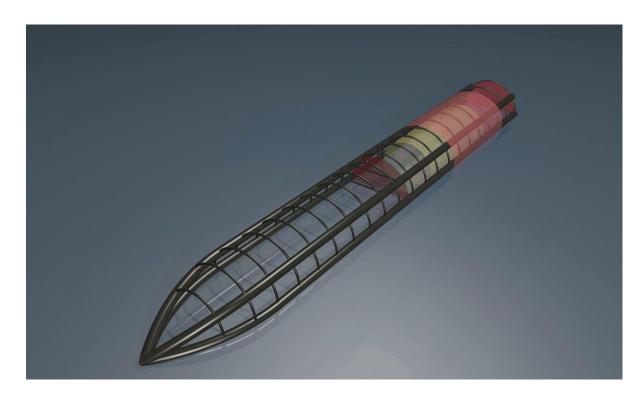


350mn \$ CAPEX Project in Florida



### And many other less advanced projects

- Number of projects but few real pilots
- . Marginal capacity
- . Higher CAPEX
- . Not a risk in the mid term, next 5y



Sea cage project. Early times



#### **Shares have massively outperformed**





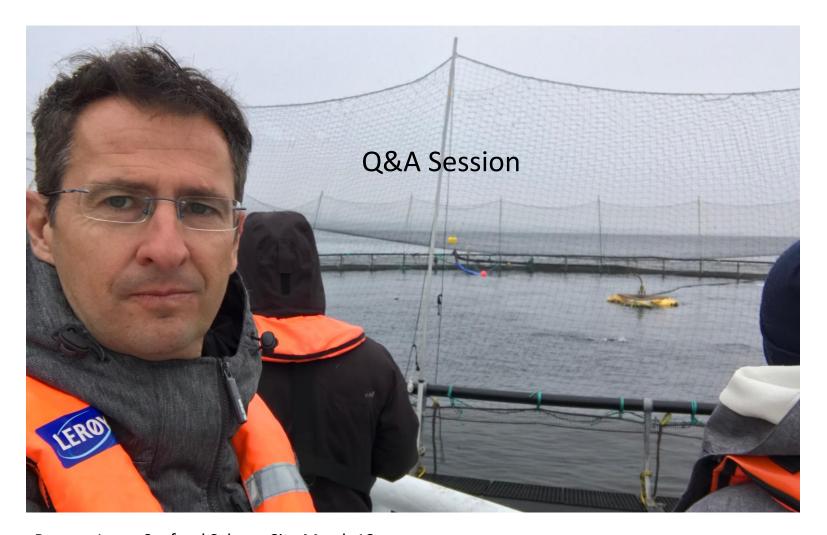


- . PER (19) between 8.5x-14.5x
- . Bakkafrost 14.5x MHG 12.4x Leroy 10.3x NRS 9.3x Grieg 8.5x
- . Dividend Yield(s) 4-6%
- . Bakkafrost 4% MHG 6% Leroy 4% NRS 5% Grieg 5%
- . IRR's: 10-13%
- . Between 10-13% IRRs at normalised prices and returns

Should you be the owner of one of these fish farms, would you sell it at a PER of 12x?



# **Counting the fish**



Bergen. Leroy Seafood Salmon Site March 18









